



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
One World Trade Center
Floor 67
New York, NY 10007

Contract # 5328391

Schedule Dates 07/12/22-07/19/22
Advertiser Wes Moore for Governor-D (146314)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.2315 (1755595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 2315
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.2315

Date Entered 07/11/22
Last Modified 07/13/22
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,588.75
Net Total \$20,336.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	29	\$23,925.00
Grand Total:	29	\$23,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/15/22-07/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$525.00	\$525.00	Washington (WJLA)		7/11/22
2.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	7A- ABC-Good Morning America				1		1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/11/22
3.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	8A- ABC-Good Morning America				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)		7/11/22
4.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	8A- ABC-Good Morning America			1						1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
5.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
6.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
7.0	Normal Line / SPOT	07/12/22-07/13/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1					2	\$900.00	\$1,800.00	Washington (WJLA)		7/11/22
8.0	Normal Line / SPOT	07/12/22-07/14/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$650.00	\$1,300.00	Washington (WJLA)		7/11/22
9.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1						2	\$525.00	\$1,050.00	Washington (WJLA)		7/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	07/13/22-07/14/22	2	:30	9A- Live with Kelly				1	1				2	\$400.00	\$800.00	Washington (WJLA)		7/11/22
11.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	9A- Live with Kelly		1							1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
12.0	Normal Line / SPOT	07/13/22-07/13/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
13.0	Normal Line / SPOT	07/12/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1			1			2	\$600.00	\$1,200.00	Washington (WJLA)		7/11/22
14.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)		7/11/22
15.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
16.0	Normal Line / SPOT	07/16/22-07/16/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$150.00	\$150.00	Washington (WJLA)		7/11/22
17.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		7/11/22
18.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$200.00	\$200.00	Washington (WJLA)		7/11/22

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19.0	Normal Line / Access	07/14/22-07/14/22	2	:30	6:58:46P- Wheel Of Fortune					1					\$1,800.00		Washington (WJLA)		7/11/22
19.0.1	Preempt	07/14/22															Washington (WJLA)	Sold Out/Exception - sold out with political, removed by rate	
20.0	Normal Line / Access	07/12/22-07/13/22	2	:30	7:27:41P- Jeopardy			1	1					2	\$2,600.00	\$5,200.00	Washington (WJLA)		7/11/22
21.0	Revised Line / Prime	07/17/22-07/17/22	2	:30	8P- ABC-Celebrity Family Feud (Sunday)								1				Washington (WJLA)		7/11/22
21.1	Normal Line / Prime	07/17/22-07/17/22	3	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/13/22

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